



## **VISION FOR 2028**

Freedom's Frontier National Heritage Area (FFNHA) is an internationally recognized region in western Missouri and eastern Kansas where a young nation's diverse definitions of freedom collided. Through sharing authentic and honestly interpreted stories, residents respect multiple views of freedom. Compelling learning experiences, interpretation and preservation offer visitors and residents of all ages an understanding of the region's importance. Historically aware citizens collaborate to build diverse economies for current and future generations.

## **MISSION**

Freedom's Frontier National Heritage Area (FFNHA) is dedicated to building awareness of the struggles for freedom in western Missouri and eastern Kansas. These diverse, interwoven and nationally important stories grew from a unique physical and cultural landscape. FFNHA inspires respect for multiple perspectives and empowers residents to preserve and share these stories. We achieve our goals through interpretation, preservation, conservation and education for all residents and visitors.

## **GOALS**

1. Build awareness of the struggles for freedom that took place within the boundaries of Freedom's Frontier for current and future generations
2. Enhance, sustain and preserve the unique cultural and historic assets within our nationally important physical and cultural landscapes that fostered these stories.
3. Inspire tolerance and respect for multiple perspectives.
4. Empower residents to preserve and share our nationally important authentic stories in an engaging way.

## **GUIDING PRINCIPLES**

1. Be tolerant and respectful of diverse stories from multiple perspectives.
2. Respect property rights.
3. Focus on authentic and engaging experiences.
4. Honor the region's peoples, past and present.
5. Appreciate unique cultural and historic assets within the nationally important landscape.
6. Invest in community engagement, education and empowerment.
7. Sustain and grow a sense of place.
8. Value the natural environment.
9. Consider future generations in all actions.