

Following an intensive set of visioning sessions and opportunity for regional input via an electronic survey, 154 representatives from the region articulated the key messages for inclusion in the Freedom's Frontier National Heritage Area's regional 20-year vision and mission statement of its management entity. The organization's steering committee revised and unanimously endorsed the vision and mission statements, and reviewed the proposed guiding principles to serve as the foundation for the management planning process. For more information about this exercise and FFNHA, visit www.freedomsfrontier.org

VISION FOR 2028

The Freedom's Frontier National Heritage Area (FFNHA) is a region recognized globally for its unique, authentic and honest stories that offer many reasons for visiting and living here. Historically-aware residents of all ages benefit from and contribute to a diverse and vibrant regional economy that connects dynamic learning experiences, heritage interpretation and preservation of place.

MISSION

Freedom's Frontier National Heritage Area (FFNHA) identifies and articulates regional stories that illuminate the multiple definitions of freedom debated in the past and still relevant today. The organization and regional partners (including individuals, companies, governments and other entities) seek to preserve the authentic places that fostered these stories and debates as high-quality interpretive experiences that are transformative and found nowhere else. FFNHA empowers local groups and individuals within its region to respect and be stewards of these diverse stories that connect regional history to the nation.

Proposed Guiding Principles/ Value Statements

1. Be tolerant and respectful of diverse stories from multiple perspectives.
2. Focus on authentic and engaging experiences.
3. Honor the region's peoples, past and present.
4. Preserve unique cultural & historic assets.
5. Invest in community engagement, education and empowerment.
6. Sustain and grow sense of place.
7. Value and protect the natural environment.
8. Consider future generations in everything we do.