

CIVIC ENGAGEMENT COMMITTEE

Co-Chairs: Anne Crume, Missouri
Keyta Kelly, Kansas

Committee Consultant: Frank Martin

Steering Committee Advisor: Jody Craig

The FFNHA Management Plan Civic Engagement Committee (expanding on membership and responsibilities of the FFNHA "Civic Engagement" committee) will help the Consultant Team, Steering Committee and Board of Directors to develop a 20-year vision for the region, the mission for the FFNHA management entity, and set goals and objectives that provide the comprehensive policies, processes and procedures for effective implementation. It will also help articulate the actions and commitments that governments, private organizations, and citizens will implement (in the next decade) to meet the measurable goals, objectives of the heritage area and realize the vision for the 41-county region. In addition, the Civic Engagement Committee will help design the processes to allow for public involvement, consensus building, and comment.

Key Responsibilities:

- Create Vision for the region; Mission, Goals and Objectives for the management entity
- Establish benchmarks to measure success
- Cultivate broad-based public involvement and engagement (from every county, constituent group, general public) through varied means of communication and interaction

Phase I Tasks: (February – April 2008)

- Outline Civic Engagement process:
 - Create outreach strategy and instructions for increasing participation, engagement
 - Encourage use of technology (website, teleconference, video conferencing) to expand reach of information and public engagement
- Refine Vision, Mission, Goals & Objectives:
 - Collect existing visions from regional organizations, state agencies and other key stakeholders in the region; secure sample vision statements from other heritage areas for reference
 - Initiate and recruit participations in 2028 Vision, Mission discussions (two meetings in region: Missouri on March 12; Kansas on March 13)
 - Review findings from initial Visioning Sessions and outline recommendations for refinement at third Invitation-only Partnership meeting (March 31: location TBD)
 - Present regional vision statement, FFNHA management entity's mission statement to Board, Steering Committee for comment, acceptance or modification. (April 1);
 - Post on website for review, discussion; if appropriate, modify in Phase III